

Newsweek
& THE DAILY BEAST

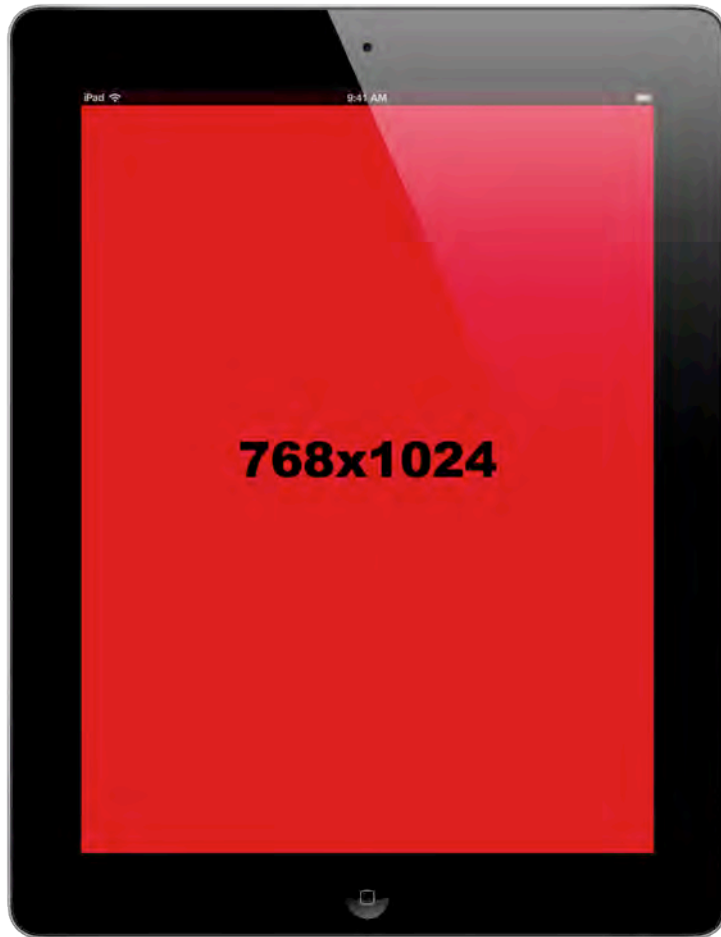
MOBILE OPPORTUNITIES

October 2012

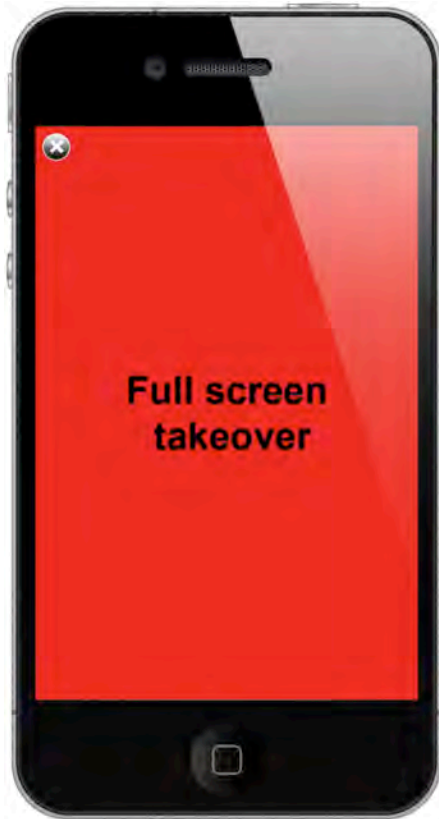
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NEWSWEEK iPad APP



THE DAILY BEAST iPhone APP



Application
Launch



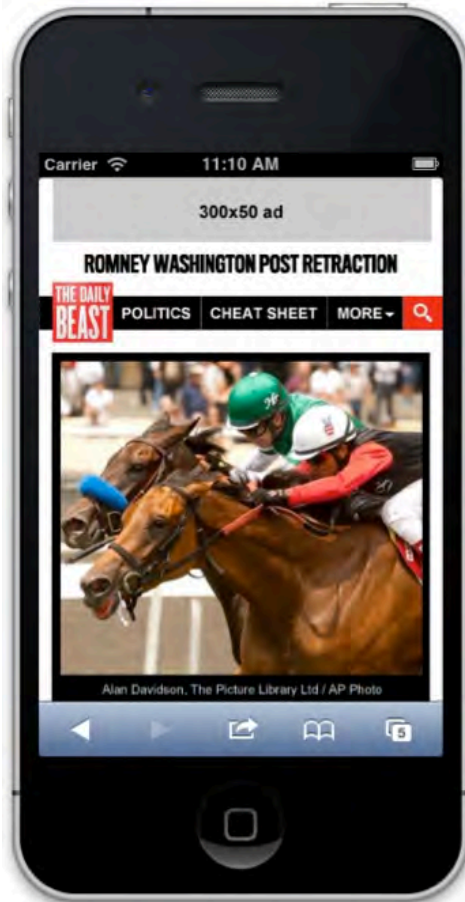
Above The
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View



Every 5th Slide
of Photo
Galleries

THE DAILY BEAST MOBILE SITE

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Above The Fold on Article View

